



GC and CCO Gravitas: What It Is. Why You Need It. How to Earn It and Keep It.

GC AdvantageSM Webinar

February 19, 2025



GC AdvantageSM

BarkerGilmore's GC AdvantageSM is a complimentary professional development program for corporate legal and compliance leaders.

Visit the GC AdvantageSM web page for Upcoming and On-Demand webinars

BarkerGilmore.com/GC-Advantage-Webinars/

Upcoming GC AdvantageSM Webinar



UPCOMING WEBINAR

Compliance Careers:

*Where the Profession is Now,
Where it's Headed Tomorrow.*

April 16, 2025 | 1:00pm-2:30pm (EDT)

 **BarkerGilmore**
Elevating In-House Legal & Compliance

 **RADICAL COMPLIANCE**
SHARP THINKING ABOUT COMPLIANCE, MERIT, AND RISK

Questions & Answers



Submit questions to panelists at any time throughout the presentation via the Zoom **Q&A feature**.

Featured Speakers



John Gilmore

Managing Partner – **BarkerGilmore**



Kristin Campbell

Strategic Advisor and Coach – **BarkerGilmore**
Former Executive Vice President, General Counsel, and
Chief ESG Officer – **Hilton Worldwide Holdings Inc.**



Andrea Ferrara


Former Chief Human Resources Officer – **PepsiCo Beverages**

Lots of Noise Regarding Gravitas



Topics

- **What Is Gravitas?**
- **Can Gravitas be Learned?**
- **The Importance of Followership**
- **Building Gravitas to Influence the Executive Leadership Team**
- **How to Align with your CEO's and Board's Vision**
- **Establishing your Role as a Trusted Advisor**
- **Mastering Key Success Factors for CEO Interviews**
- **Personal Development Strategies**



“Growth happens when you start doing the things
you’re not qualified to do.”

-Steven Bartlett, *The Diary of a CEO*

Thank you for attending.



Please let us know how BarkerGilmore can help
you succeed.

John Gilmore, Managing Partner
jgilmore@barkergilmore.com

Kristin Campbell, Strategic Advisor & Coach
kcampbell@barkergilmore.com