



**BarkerGilmore**

*Elevating In-House Legal & Compliance*

# **The General Counsel in an AI World: From Advisor to Orchestrator**

GC Advantage<sup>SM</sup> Webinar

March 11, 2026

# GC Advantage<sup>SM</sup>

BarkerGilmore's GC Advantage<sup>SM</sup> is a complimentary professional development program for corporate legal and compliance leaders.

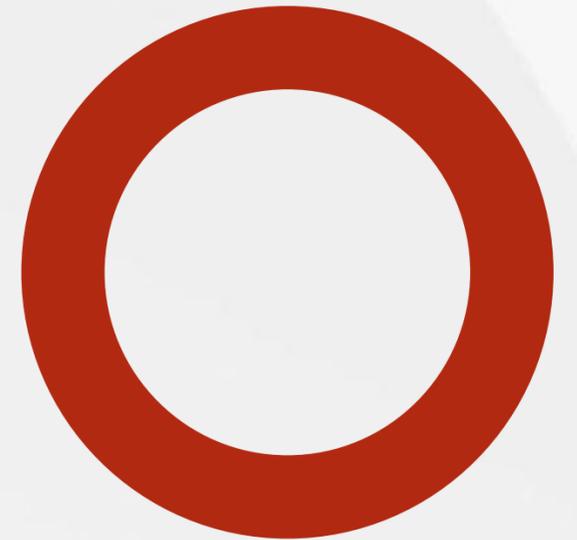
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# Questions & Answers

Submit questions to panelists at any time throughout the presentation via the Zoom Q&A feature.



# Featured Speakers



## Mary Ann Hynes

Strategic Advisor & Executive Coach – **BarkerGilmore**  
Former Officer & General Counsel – **Ingredion Incorporated, IMC Global, Sundstrand, Wolters Kluwer US, and CCH Incorporated**  
Former Senior Counsel – **Dentons**



## Audrey Rubin

Strategic Advisor & Executive Coach – **BarkerGilmore**  
Former Chief Legal Officer – **Grant Thornton**  
Former General Counsel – **Apollo Travel Services**  
Former VP & Chief Operating Officer – **Aon Global Law Dept.**



## Courtney Welton

Founder & Strategic Advisor – **Second Chair Advisory**  
Former SVP, General Counsel & Chief Ethics, Compliance & Privacy Officer – **Allstate**  
Former Global General Counsel – **Motorola Mobility (with Lenovo & Google as parent company)**



# Roadmap

- Welcome and Introduction
- Role of the GC in AI
- Valuable Frameworks To Leverage
- Transformation Continues to Accelerate
- Q&A



## Question 1:

Who in your company has  
accountability for AI governance?

- a) Technology
- b) Risk
- c) Legal
- d) Compliance
- e) Shared ownership



# Key Themes



## Role Evolution & Strategic Leadership

- **Topic:** How the GC role is expanding from legal advisor to enterprise AI leader
  - GC as an AI Enabling Champion
  - Continued Elevation and Expansion of the GC Role
  - Shift Team from Fast Followers to Enterprise Leaders

## Governance, Risk & Resilience

- **Topic:** Governing AI in uncertainty while enabling speed and trust
  - Strategic Imperative to Design for Ambiguity and Resilience
  - Leverage or Build Enterprise Frameworks (Don't Reinvent the Wheel)

## Partnership, Alignment & Influence

- **Topic:** Orchestrating alignment across the enterprise and beyond
  - Seamless Partnership Across Legal, Technology, and the Business
  - Cross-Functional Alignment Across the Board, C-Suite, and Workforce
  - Influencing the Evolution of AI Legal Landscape Through External Engagement

## Operational & Execution Excellence

- **Topic:** Turning AI governance into a scalable operating model
  - Demand for Operational and Execution Excellence
  - Agile Use of Existing Legal and Risk Frameworks

# AI Investment Moving from Concept to Financial Improvement



- In **2025**, there was an investment boom in AI.
- What will **2026** bring as investment becomes embedded across enterprises?
- Will the promise of AI drive profit?
- As AI pivots from innovation investment to business objective, how will GCs anticipate need for execution with speed, guardrails, and scale?

## Question 2:

Have your AI platforms been approved or authorized consistently?

- a) Yes, all are approved
- b) Most are approved
- c) Some are approved
- d) No formal approval process exists
- e) Not sure

## Question 3:

Does your organization have AI/privacy policies established?

- a) Yes, documented and implemented
- b) In progress
- c) Discussed, but not yet formalized
- d) No, not yet
- e) Not sure



# Leverage or Build Enterprise Frameworks



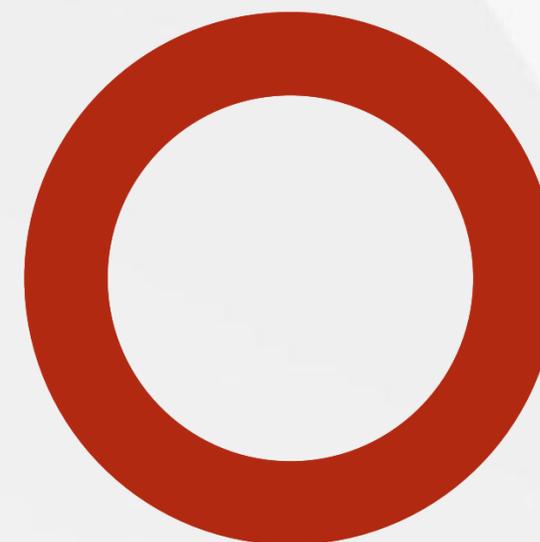
**Enterprise Risk Management (ERM)**



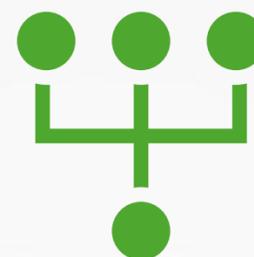
**Technology & AI Risk Frameworks**



**Cybersecurity Frameworks**



**Compliance with State Privacy Laws**



**Existing Product, Vendor, Operational, and Financial Control Frameworks**

# AI Governance Components

Apply Proven Approaches to AI with Agility



Strategy, Sponsorship & Scope	Governance & Accountability	Risk Identification & Use-Case Management	Enablement & Adoption	Oversight, Monitoring & Response
<ul style="list-style-type: none"><li>• Sponsorship, scope, and business need</li><li>• Consumer alignment</li><li>• Measurement (value, risk, outcomes)</li></ul>	<ul style="list-style-type: none"><li>• Governance body and key stakeholder roles (RASCI)</li><li>• Foundational guidelines and principles</li><li>• Related (cybersecurity, privacy) policies</li><li>• Bespoke AI policies</li></ul>	<ul style="list-style-type: none"><li>• Audit of current state and AI inventory</li><li>• Use-case assessment and risk tiering process</li><li>• Related key processes and procedures (data privacy, cybersecurity)</li><li>• Leverage of existing controls &amp; risk frameworks</li></ul>	<ul style="list-style-type: none"><li>• Tools and technologies</li><li>• Training and communication</li></ul>	<ul style="list-style-type: none"><li>• Monitoring, audit, and reporting mechanisms</li><li>• Incident response and remediation</li></ul>

# Close-Out Question

If you could give one piece of advice to GCs just starting their AI governance journey, what would it be?

**REMINDER** – The GC is not alone. Coordinate with confidence across CEO, CFO, GC, CTO, CISO, Internal Audit, CCO, CHRO, and external partners.



# No matter where you are on your AI journey, ensure you have:

- Alignment with existing enterprise risk frameworks
- A governance model with cross-functional engagement
- Clear decision rights and accountability mechanisms
- An AI policy and responsible use guidelines
- An AI inventory and use-case intake process
- A communication and training plan
- Monitoring, audit, and incident response capabilities
- Vendor AI risk controls



*AI governance maturity comes less from new structures and more from adapting what already works.*

Thank you for attending.



Please let us know how BarkerGilmore can help you succeed.

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